FOR IMMEDIATE RELEASE



Soendgen Keramik ceramic plant pots arrive in garden centres across the UK

The full range of ceramic plant pots from Soendgen Keramik, a German family pottery founded in 1893, is now in garden centres across the UK. Growth Technology is the exclusive UK distributor.

Soendgen Keramik is a family business from Adendorf, a pottery town in North Rhine-Westphalia. It began in 1893, making household ware for preserving and pickling, and started producing ceramic plant pots in 1950. Today it makes more than 130,000 pots a day and sells them in more than 80 countries.

Soendgen Keramik makes its pots in Germany, using clay from its home region, and an in-house design team develops each new collection. Almost all of the products are 100% waterproof. Electricity for its site comes 100% from certified renewable sources, topped up by its own solar panels, and the company has run an ISO 50001 energy management system for more than ten years.

The range arrives with the 2026-27 collection, which adds six new ranges: Amelia, Arona, Belice, Lamia, Paola and Pinto. Amelia brings delicate spring colours. Arona draws on vintage glamour, Paola on nostalgic glazed shades, and Pinto balances airy freshness with warmth. Belice is a high-gloss pot in lychee, cotton white, spring green and nightfall, and Lamia is a hanging pot that comes on jute rope or steel cable.

Growth Technology is a UK horticultural company, founded in 1985 and based near Taunton in Somerset. It is well known in the industry for high-quality houseplant nutrients, made in the UK at its own 60,000 sq ft site and formulated by its in-house nutrient chemists.

Growth Technology is the exclusive UK distributor of Soendgen Keramik and supplies the full range to garden centres across the UK. Press samples are available on request.

At a glance

MAKER
Soendgen Keramik, Germany

FOUNDED
1893, Adendorf, North Rhine-Westphalia

PLANT POTS SINCE
1950

MADE IN
Germany

OUTPUT
More than 130,000 pots a day

SOLD IN
More than 80 countries

WATERPROOF
Almost all products 100% waterproof

SHAPES AND SIZES
More than 50 shapes in more than 50 sizes, from 7 to 41 cm

ENERGY
Site electricity 100% from certified renewable sources, plus on-site solar. ISO 50001 energy management for 10+ years

MATERIALS
Plaster moulds use up to 50% less raw material in some cases. Part of the production waste is recycled back into the material cycle

NEW RANGES THIS SPRING
Amelia, Arona, Belice, Lamia, Paola, Pinto

UK DISTRIBUTOR
Growth Technology (exclusive)

UK AVAILABILITY
The full range, in garden centres across the UK

PRICING AND STOCKISTS
On request from the press contact

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Photography and logos are available from the press contact. Image credit: Soendgen Keramik.